

Responsibility to Local Communities

Carrying out activities to work better with local communities as a good corporate citizen

Contributing to local communities and preserving the environment by planting forests

Tree-planting activities at Iwata Works and Okayama Works

Each of the operating sites in the NTN Group works with local communities to contribute to society. One example of this is tree-planting activities in various locations.

In July 2008, Iwata Works signed an agreement with Iwata City and Shizuoka Prefecture to establish the “Shizuoka mirai no mori supporter” system (Supporters of Shizuoka’s future forests). We are working with the prefecture and local communities to carry out “NTN Kigyo no mori” (NTN corporate forest stewardship) activities.

Okayama Works' “NTN Kigyo no mori”



In August 2008, Okayama Works signed a “Kigyo to kyodo no mori zukuri” agreement (Public-corporate forest-planting) with Mimasaka City, Okayama Prefecture. This agreement allows NTN to borrow approximately 3.5ha of city-owned forest to create an “NTN Kigyo no mori.”

Both operating sites have been working with local governments to continue forest preservation activities, and these new agreements allow us to further expand our activities. These new forests will become not only rest areas for local residents but also offer opportunities for our employees and their families to experience nature.

“I wonder if the oak tree that I planted is growing?”

Tomoko Fukuoka

General Affairs Section, Personnel and General Affairs Department, Okayama Works



It was through NTN’s corporate forest stewardship activities that I first experienced planting acorns and cutting down old trees. I was able to actually touch the trees and breathe the clean forest air, which was very relaxing and comfortable. I’d like to take part in activities like this in the near future.

Being part of local communities

Spearheading proactive social contribution activities

Our company upholds “positive contribution to society” as a basic part of our Corporate Philosophy. We regard social contribution activities as “investing in society.” We choose some of the various problems facing society and voluntarily work to solve them as one of our basic policies.

A “positive contribution to society” is also part of the Business Code of Conduct. Through these documents, we urge employees to help us be good corporate citizens and take part in social contribution activities as well as cultural, educational, and sports activities. Also, we call on employees to give support proactively and recognize employees with excellent track records.

Taking part in local cultural events and supporting education

The general affairs departments at our various operating sites are the contact between local residents and NTN.

In fiscal 2008, we supported the Kuwana Riverside Fireworks Festival in the Kuwana area. As part of our social contribution efforts for local residents, Nagano Works donated money to an organization that helps send students from a local junior high school overseas for training.

Working to make sure local communities are safe

NTN receives “Superior Society Award” for traffic safety activities

In January 2009, the Japan Traffic Safety Association and the National Police Agency held the 49th National Citizen’s Traffic Safety Conference, where NTN Kongo Corporation was given a “Superior Society Award.” This award was given to recognize NTN Kongo’s traffic safety leadership, local traffic safety activities, and for keeping company vehicles free of accidents and infractions.

We are encouraged by this award and will continue participating in activities to make local communities safe and give residents peace of mind.



Certificate and award from the Japan Traffic Safety Association

Contributing to local communities

NTN receives the “Medal of Honor with Dark Blue Ribbon” for its social contribution activities

NTN was awarded the “Medal of Honor with Dark Blue Ribbon” for the social contribution activities of Iwata Works and Kuwana Works. The donation of a full concert grand piano by Kuwana Works and of facilities (including a gazebo) by Iwata Works prompted Iwata City and Kuwana City to send applications to the Ministry of Education, Culture, Sports, Science and Technology, leading to this award.

The donated piano and gazebo are enjoyed by many citizens and contribute to the cultural and tourist activities in each city.



Chairman Yasunobu Suzuki receives a certificate from the mayor of Kuwana City

The NTN booth at the 4th Omaezaki City Large Industry Festival

On November 22-23, 2008, NTN Omaezaki Corporation had a booth at the “4th Omaezaki City Large Industry Festival,” Shizuoka Prefecture at Omaezaki City Hall. The booth featured a vehicle built by the team from Shizuoka University for the “Student Formula SAE Competition of JAPAN,” which aims to develop the human resources that will take over the automobile industry some day. NTN provided engineering support and products to this student team.

Many residents and children came to look at the booth, and we were successful in contributing to this large event which marks the 5th anniversary of the incorporation of Omaezaki City.



The Student Formula SAE vehicle on display

Donating computers to elementary schools around NTN MANUFACTURING (THAILAND) CO., LTD. (NMT)

Located in Rayong Province in central Thailand, NMT produces automotive products. The 10th anniversary of its establishment was in May 2008 and to mark this event, NMT donated computers, printers, and stationery sets to seven local elementary schools (with a total of 1,500 children).

All of our employees have a renewed sense of thankfulness toward local communities.



Employees handing out stationery sets to Children in Thailand

Guangzhou NTN-Yulon Drivetrain Co., Ltd. (Guangzhou NTN) recognized as an “Advanced Corporation” by the Guangzhou Development District government

In April 2009, Guangzhou NTN was recognized as an “Advanced Corporation for fiscal 2006 to 2008” by the Guangzhou Development District government. The reasons for this honor included corporate activities with good labor-management relations, charitable activities related to last year’s earthquake in Sichuan, and scholarships for children in low-income households in neighboring regions.

Guangzhou NTN was one of only six organizations and agencies to be recognized out of 5,000 in Guangzhou Development District. We will take this award to heart and continue to contribute to local communities at Guangzhou NTN.



Meeting the children who received our scholarships



Certificate

Shanghai NTN Corporation (Shanghai NTN) raises funds to support victims of the Sichuan earthquake

The earthquake that hit Sichuan Province on May 12, 2008 caused devastation in the region. Shanghai NTN’s labor union became the contact for all donations raised to support victims and all employees supported this effort.

The 80,000 yuan that was raised (approximately 1.2 million yen) was sent to victims of the Sichuan earthquake through the local branch of the Red Cross.



Employees raising funds for the Sichuan earthquake

Our serial feature in newspapers aims to increase children’s interest in science

In October 2007, our company started a serial advertisement titled “Oshiete! Bearbear. Oyako de manabo bearing” (Teach me, Bearbear! A family lesson on bearings) in business newspapers. Aimed primarily at children in the middle elementary grades, it deals with the principles of friction, how bearings work, and their relationship to environmental problems. This serial aims to increase children’s interest in science through bearings.

In June 2009, we put back numbers on our website.

